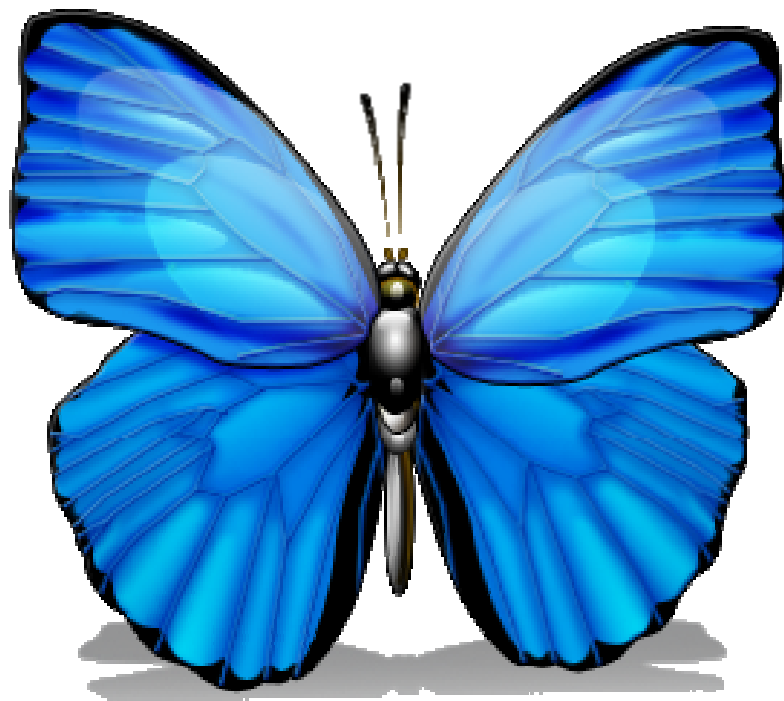


# Reaching Forward South

Conference for Library Support Staff

*Spread Your Wings!*



October 7-8, 2010

Northfield Inn – 3280 Northfield Drive  
Springfield, Illinois

[www.reachingforwardsouth.org](http://www.reachingforwardsouth.org)

## THURSDAY SCHEDULE

An afternoon session will be held on Thursday at Northfield Inn from 2-4 p.m.

**Web 2 Point Ohhhh!: Moving from Core Competencies to Technology Training Wheels to Infinity (and Beyond!)** : Core competencies identify the knowledge and skills library employees need to provide superior service. In this program, **Beth Duttlinger, Library Development Consultant at the Alliance Library System (ALS)**, will identify ways core competencies can benefit libraries before transitioning to the origin, creation, and development of the ALS pathfinder, Technology Training Wheels. She will then demonstrate innovative ways library staff members are using Web 2.0 technologies to streamline tasks, market library resources, or introduce new services.

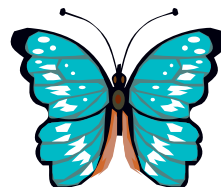
Join us Thursday evening from 4:30-7:00 p.m. for a light supper and networking, followed by a fantastic motivational speaker. **Jill Kennedy-Broughton** is an ACE Gold Certified Fitness Professional, a Certified Life Coach, and speaker with more than 30 years of worldwide experience. From 6:00 – 7:00 p.m. **“Ditch the Workout; Join the Party!”** Find your motivation with an evening of active/healthful living advice followed by a Zumba Fitness demonstration—be ready to be pulled into movement by the irresistible Latin rhythms.

### Need a Room?

A block of rooms has been reserved at the Northfield Inn, 3280 Northfield Drive, Springfield, IL for Conference attendees. You can make your reservation by calling toll free (866) 577-7900. Be sure to mention *Reaching Forward South* when making your reservation for a special conference room rate. Rooms must be booked by September 23, 2010 to receive this discount.

## FRIDAY SCHEDULE

8:00-8:30 a.m.	Check-in/Networking/Continental Breakfast
8:30-9:00 a.m.	Introduction & Awards – <i>Tracy Pierceall &amp; Mary Haub, Co-Chairs</i>
9:00-10:00 a.m.	Keynote Address – <b>“Leading in Tough Times” – Kitty Pope, Executive Director, Alliance Library System, East Peoria, IL</b> —How do you stay focused and productive in these challenging times? Having looked at this issue weekly in her phenomenally popular blog <b>On a + Note</b> , Kitty will engage the Reaching Forward South audience in an animated discussion of the fundamental factors and passion that go into being a great library worker (and mom!!) in these difficult times.
10:15-11:15 a.m.	Session I
11:15-12:30 p.m.	Lunch and door prizes
12:30-1:30 p.m.	Session II
1:45-2:45 p.m.	Session III
2:50-3:15 p.m.	Wrap up





# Reaching Forward South 2010 Conference Committee

## Co-Chair

### **Tracy Pierceall**

Library Associate  
Illinois EPA Library  
Springfield, Illinois

## Co-Chair

### **Mary Haub**

Library Assistant/Acquisitions  
Kishwaukee College Library  
Malta, Illinois

## Awards/Decorations

### **Kate Schwab**

Circulation Clerk  
Alpha Park Library  
Bartonville, Illinois

## Decorations

### **Regina Rutherford**

Library Assistant  
Peoria Public Library  
Peoria, Illinois

## Decorations

### **Sheri Daniels**

Library Assistant  
SIU School of Medicine  
Springfield, Illinois

## Historian

### **Ginger Prothero-Schwarsenska**

Library Technical Assistant  
Founders Memorial Library  
Northern Illinois University  
DeKalb, Illinois

## Hospitality

### **Sheila McGowan**

Library Assistant  
Geology Library  
University of Illinois  
Urbana, Illinois

## Hospitality/Secretary

### **Donna Keller**

Library Assistant  
Kishwaukee College Library  
Malta, Illinois

## Moderators/

### Local Arrangements

### **Lonnie Clark**

Library Assistant  
Undergraduate Library  
University of Illinois  
Urbana, Illinois

## Publicity

### **Michael Morrow**

Tech Administrator  
Towanda District Library  
Towanda, Illinois

## Speakers

### **NancyLee Browne**

Reference Librarian  
Kane County Law Library  
& Self Help Legal Center  
St. Charles, Illinois

## Speakers

### **Linda Simmons**

Library Technical Assistant  
Black Hawk College, East Campus  
Galva, Illinois

## Treasurer

### **Peggy Durst**

Executive Assistant  
Rolling Prairie Library System  
Decatur, Illinois

## Vendors

### **Bridgette LeSure**

Senior Library Specialist  
University of Illinois  
Urbana, Illinois

## Vendors

### **DeeAnn Roome**

Circulation/ILL Manager  
Henry Pfeiffer Library  
MacMurray College  
Jacksonville, Illinois

## Consultant

### **Doris McKay**

Consultant/Webmaster  
Rolling Prairie Library System  
Decatur, Illinois

## Consultant

### **Mary Downing**

Specialized Services Consultant  
Illinois State Library  
Springfield, Illinois



## Friday Session Descriptions

Refer to our web page for updates: [www.reachingforwardsouth.org](http://www.reachingforwardsouth.org)

**Families and Fandoms: Sharing the Story – Linda Lowery, storyteller, & Amber Lowery, professional crafter—**

The imagination is a powerful thing. The greatest dreamers discovered a whole World Wide Web, wrote books about killer cars, and wondered if people could walk on the moon. By sharing with our children a story that appeals to multiple generations, whether it is an amusing family story or a heated discussion of the last Harry Potter book, stories bring families together.

**Circulation: Trying to Move Forward While Going in Circles – Dr. Madelyn J Nelson, Circulation Supervisor at Northern Illinois University’s Founders Library—**Join in a discussion on current issues in circulation, both the continuing and resurfacing problems. This is a chance to identify best practices and find those illusive permanent solutions.

**Turning a Good Grant into a Great Grant – Karen Egan, LSTA Grants Consultant, Illinois State Library –** Grant writing is an essential skill for every librarian. Learn 10 simple strategies for success that you as a grant writer can use to improve your grant application and explore web-based resources to find grant opportunities.

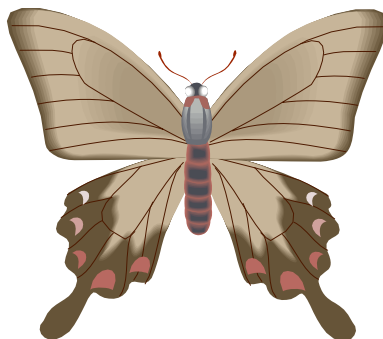
**College Students Care: It’s Our Library! – Daniel Schneider, Marketing Specialist with Schneider Reflections—** Come ask questions of a live panel of college students about how they interact with libraries. What areas are effective? What would improve their interaction? Pick their brains to help your library be the best that it can be.

**I’m the Supervisor: Now What? -- Dr. Madelyn J Nelson, Circulation Supervisor at Northern Illinois University’s Founders Library—** Explore information essential to new supervisors and come away with solutions to difficult situations that all supervisors face.

**Transform Yourself, Transform Your Library -- Yvonne R. Beechler Bergendorf, Director, Wood Dale Public Library District—**Is your library being asked to do more with less? Is your head spinning trying to keep up with all of the changes? This workshop will provide practical and affordable examples of changes you can make at your library to provide better services to your patrons while at the same time helping you learn to “keep your head above water!”

**Preparing to Work with Youth Service Volunteers – Judy Taylor, Youth Development Educator with the University of Illinois Extension at Springfield Center—**Many schools, religious organizations, and youth organizations today require young people to complete community service hours for graduation or other program requirements. With proper thought and preparation, this can be a win-win situation for organizations, such as libraries, and young people. This session will help participants consider the challenges and benefits of such a partnership and to assess their readiness to provide positive community service opportunities for youth.

**Be Red Cross Ready – Anthony Doll**  
Learn to be proactive and self-sufficient. Prepare your library for the unexpected: disasters, fires, tornadoes, or winter storms. Are you Red Cross Ready?

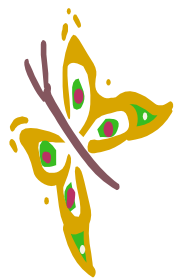


**Using Social Media to Market your Library – Beth Duttlinger, Library Development Consultant, Alliance Library System—**Libraries are using Facebook, Twitter, and blogs to market their libraries. How are they doing it? Join Beth as she reviews what social media sites are being used, how libraries are reaching patrons, and where library staff members are getting ideas for posts.

**Haragei Body Language – Leslie Kuhn Boedicker—**Haragei is the art of using the hara – a visceral communication style among the Japanese that defies Western logic. In this class, we will be looking at one aspect of Haragei: mirroring and the use of nonverbal communication to improve our work environment and our relationships with co-workers, friends, relatives & patrons.

**Diversity Café: Eye Exam – Vandella Brown, Diversity Program Manager, Illinois State Library—**This workshop offers a new way to work with a library’s diversity initiative. Take a new approach to discussing diversity by using the Diversity Café Dialogue method for group discussions. Participants will engage in a cultural vision exam film and a sample assimilation test. For professional development learning, the techniques of the diversity café dialogue will add power, exploration and creativity for any library group, book, coffee chat, or film discussion. Participants will learn ways to facilitate, participate, prepare for a café discussion, and the history and definition of the conversation café discussion.

**DIY After-School Programs – Paula Lopatic, Children’s Librarian, Vespasian Warner Public Library and Lori Weaver, Director, Weldon Public Library—** Simple, do-it-yourself ideas for after school programs using books, crafts, and games with K-5<sup>th</sup> Graders. The session will include a list of groups and organizations to utilize for possible programming.



## Call for Nominations for the 2010 Support Staff of the Year Award

Do you know someone who deserves recognition? They come to work every day with a smile on their face, offer encouraging words, take initiative, face challenges, and solve problems. They are co-workers who are an asset to your library and the community they serve. So why not nominate them? Or maybe you're that special individual.

This is your opportunity to nominate a support staff member (or yourself) in recognition of their outstanding contributions to their library, the library community, or to the enhancement of library support staff in general.

One nominee will be selected winner and will receive a \$100 Demco gift certificate for their library along with a personal gift. The award winner **must** be in attendance at the Reaching Forward South Conference on October 8, 2010.

Nomination forms are available online at [www.reachingforwardssouth.org](http://www.reachingforwardssouth.org). The deadline to submit nominations is September 10, 2010. If you have any questions or need a form sent to you, please contact Kate Schwab by sending an email to [awards@reachingforwardssouth.org](mailto:awards@reachingforwardssouth.org) or by calling (309) 697-3822.

